



Press release Farmstay Sweden, 2025-08-11

Farmstay Sweden Where Nature Meets Authentic Hospitality



Farmstay Sweden (aka “Bo På Lantgård”) is an association consisting of approx. 80 member farms that provide accommodations for your holiday throughout beautiful Sweden. Our member farms offer unique and exciting experiences to guests from all over the world!

- 🌿 *Small-scale & personal stays in nature*
- 🏠 *Quality-rated farm accommodations*
- 🍓 *Local food, genuine hosts, and unique experiences*
- ♻️ *Certified sustainable tourism initiative*

Happy children, happy guests!

“I will miss Bunny Butterscotch, the cows and the chickens! Thank you!”

(from our guestbooks ↓)



Beyond the Ordinary: Nature-Based Experiences



Kids at swim school 🏊 Forest bath 🌲 Outdoor cooking 🔪 Horseback riding 🐎
Yoga in the meadow 🧘 Farm-to-table breakfast 🍳 Countryside-conference 📅

Why choose Farmstay Sweden?

Choosing an authentic experience, getting “back to the roots” and vacationing within Europe instead of overseas has become synonymous with sustainable travel. And what could be more sustainable than staying on a farm, experiencing rural farm life, taste local flavours, and try various outdoor activities? The National Association for Farmstays in Sweden has been facilitating accommodations in rural settings since 1980. However, the concept really took off, especially among the younger demographics, in the last few years.

Over the past few years, Farmstay Sweden has developed a list of requirements that each member farm incorporates into their operation. The basis for the "Sustainable Farm" certification involved reviewing energy use, water and sewage treatment, waste management, cleaning process, and maintenance – issues that are continuously updated to reduce environmental impact.

But we also want to evolve our role into a positive force for the countryside, by promoting sustainable nature and cultural tourism, with fair conditions and inclusivity for all.

Have a look out for our logo and the the certificate “sustainable farms” (= “Hållbar Gård” in Swedish).



For Journalists & Influencers:

- Press trips available on request
- Interview opportunities with hosts (in English, Dutch and German)
- High-res images and story angles on request

Contact Info:

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More information is available on Farmstay Sweden's website: www.farmstaysweden.com/press